Art Appreciation S1: Image Circulation Reflection

Art Appreciation · Semester 1

At a glance:

When: Wednesday December 16, 2026, P1, 08:00–08:45

Preparation: Thirty minutes to revisit the image biography and its evidence

Writing: Final fifteen minutes, individual, five to seven sentences

Category: Existing Course Skills / AP Minor slot; no additional grade

Issued: December 4

Objectives:

Explain how an image changes through circulation. Use a precise comparison and ideas from the readings to distinguish technical change, meaning and audience.

Description:

Write **five to seven sentences** about the life of the image you investigated on December 9. Explain its key changes in quality, meaning or audience across the contexts you could document. Use **Steyerl** and either **McLuhan or Berger** to explain a particular transformation. Include a brief connection with one moment you observed in Goodbye to Language.

Use the image and its versions as evidence. Explain a gain, dependency or loss rather than assuming that every low-resolution image is liberating. Mark an unknown origin or transfer as unknown. A designed visual effect in a film does not, by itself, establish a history of compression or reposting.

You may consult your image biography and the assigned texts during preparation and writing. The final response is your individual explanation. Deliberately degrading an image is not required.

Guide:

Use the first thirty minutes to check your documented contexts, choose the most useful comparison and clarify the concepts. The final fifteen minutes are protected writing time. You may use an appropriately anonymized image or the supplied source case if your own example cannot be shown. No new account, public posting or extensive provenance research is required.

Rubric:	**Strong:** Uses specific changes across documented contexts to develop an explanation of circulation; applies Steyerl and Berger or McLuhan accurately; makes a relevant Godard connection; distinguishes evidence, inference and unknown history. **Secure:** Explains a relevant transformation with visual/contextual evidence and generally accurate concepts; the second lens or Godard comparison is present but less developed. **Developing:** Describes versions or names theorists, but gives limited reasoning about how a change affects meaning, audience or access; connections are general or partly confused. **Not yet:** Offers a verdict with little specific evidence, invents an image history, or does not establish the required conceptual connections.
Printable brief:	Download the complete brief and rubric.